



Blue Mountain Foundation for the Arts



January 25, 2019

COLLINGWOOD ARTS & MUSIC FESTIVAL (CAMF) LETTER AND CALL FOR ENTRY 2019

Dear Artists & Artisans,

We are excited to call you to take part in the rejuvenated Collingwood Arts & Music Festival (CAMF 2019). This event has been revamped to one long day and will take place in a new location at Creative Simcoe St. on June 29th, 2019 and will be included in the Collingwood Canada Day Celebrations.

For a number of reasons Holding CAMF at the Eddie Bush Arena did not seem to be a good choice for the majority of artists. After listening to many new ideas and discussions with the Town of Collingwood, the Downtown Business Improvement Association (BIA) and Anke & Rick Lex (owners of Buildings in the Creative Simcoe St District), the new CAMF Committee under direction with Blue Mountain Foundation For the Arts has moved forward with a number of changes.

1. Collingwood Arts & Music Festival (CAMF) has moved to a new location on Simcoe Street located outside The Tremont and the Collingwood Public Library. The street will be closed off between St Marie St. and St. Paul St. A site map will follow which will include some artist and artisan booths at "Tremont Square" as well as on Simcoe St.
2. All businesses located in Creative Simcoe Street and all artists in residence there are being offered the opportunity to be part of this event.
3. Most booths will be located outside with a very limited number of booths located inside. Some spaces will also be in Jason Alexander's Collingwood Art School. All inside spaces will be allocated on a first come-first serve basis.
4. CAMF will take place on SATURDAY JUNE 29th Only. Time 9am - 7pm. Set up from 7am.
5. We have approval "in principle" for these plans from the BIA and Town of Collingwood. We will be on site Friday evening to mark out tent placements and if anyone is interested there is a possibility that tents could be set up in the "Tremont Square" but security will not be provided.
6. CAMF marketing will be included with all Town of Collingwood CANADA DAY marketing and with the marketing through the Simcoe St Theatre.
7. The Farmer's Market will open at 8am and CAMF tents will be visible from the driveway entrance to the Farmers' Market. Volunteers will be there handing out fliers advertising the Festival.
8. There will be music / entertainment throughout the day. The Awards Ceremony will take place from 4:30 to 5:00pm, followed by an open reception from 5 to 7pm featuring "Non Artist Art Battle". The show ends at 7:00pm.

9. Applications and jurying for the Show will be processed online. Once you apply with your photos and Bio you will be juried. Shortly after this you will receive an acceptance letter along with a link to pay. The program will be set up to recognize whether you are a current member, lapsed member or non member, and your application will be directed to the appropriate link. Any artist or artisan not wishing to become a member of the BMFA must fill in a paper application for CAMF. Please contact: admin@bmf.on.ca with any questions or issues. These will be directed to the CAMF Committee for a response.

COST: is \$60 for current members of the BMFA and \$70 for non-members. We are set up for online EARLY BIRD applications of \$50 for BMFA members and \$60 for Non members, available from Jan 31st through February 28th 2019. Two photos and a 50 word bio must accompany your application. Youth/Students 18 and under may apply for entry into the Youth Tent free of charge. Two photos and a 50 word bio must accompany their application. All youth applying will be eligible for the Youth Awards. Please pass the word to any youth who might be interested.

DEADLINE TO APPLY TO BE INCLUDED FOR ADULT AWARDS IS MAY 31st 2019.

A full list of Rules and Regulations will follow separately.

CAMF IS A JURIED ART SHOW WITH MUSIC.

Cash prizes are awarded to our winners in both Adult and Youth Categories.

Last year the 2018 winners were: Adult: 1st, Deb Grise, \$200, 2nd Dar West, \$100, 3rd Leah Denbok, \$50, Honourable Mention, Terese Connolly.

Youth: 1st Ellie Duke,\$100, 2nd Sophia Donais, \$75, 3rd Leah Elliott,\$50, Honourable Mention, Avcin Ibrahim.

Hope to see you this summer.

M Yvonne Gibson & Aldonna K Barry
CO-CHAIRS CAMF